



**Jay Vroom ~ President and CEO CropLife America**

Jay Vroom has served as president and chief executive officer of the trade association known as CropLife America (CLA) since 1989 and has been a leader in U.S. agribusiness trade associations for his entire career. In his current role with CLA, Vroom heads the leading U.S. trade group for the crop protection industry in the U.S. CLA is primarily involved in issue management and advocacy for the industry and its agricultural allies. CLA performs federal and state lobbying, science and regulatory advocacy, and proactive litigation work on behalf of its members. Its principal issues revolve around articulating the benefits of crop technology in enhancing food, fiber and renewable fuel production; and advocating for clear, science-based regulations, which ensure the safe and effective use of crop protection tools. Through its membership in the Brussels-based global federation CropLife International (CLI), CLA is a strong voice in many international venues on issues critical to the plant science industry. Vroom is a senior member of CLI's Crop Protection Strategy Council.

Vroom is a founding member of the CropLife Foundation, serving as chairman since its inception in 2001, and now serves as the Foundation's Vice-Chair, since 2015.

Based in Washington, D.C., CLA has a principal staff of more than 30 professionals. CLA operates with several affiliated organizations including CropLife Political Action Committee, of which he serves as treasurer; RISE (Responsible Industry for a Sound Environment), a parallel organization to CLA which addresses issues pertinent to the non-agricultural uses of public health protection products and fertilizers; and, of course, CropLife Foundation.

Vroom was a member of the youth organization, Future Farmers of America, and served as an elected state officer in Illinois. Today, he is a member of the FFA Foundation's Individual Giving Council and Board of Trustees.

His also sits of the Board of Directors for the Agricultural Retailers Association, Asmark, National Wheat Foundation, the National Association of Manufacturers Council of Manufacturing Associations, and the Soil Health Institute. He is also a member of the Farm Foundation Roundtable Steering Committee, and the North American Climate Smart Ag Alliance Steering Committee.

Vroom co-chairs the Coalition for the Advancement of Precision Agriculture and the CEO Council.

He is a former member of the Board of Directors for the Friends of the National Arboretum (FONA) and continues to actively support that organization.

Prior to joining the CropLife staff, Vroom has held various positions in executive capacities with the National Fertilizer Solutions Association (now the Ag Retailers Association), the Merchants Exchange of St. Louis and The Fertilizer Institute. He graduated with honors from the College of Agriculture, Consumer and Environmental Sciences at the University of Illinois Urbana-Champaign. Vroom was raised on a grain and livestock farm in north-central Illinois and continues to own the farming operation.